

The PTA and our Schools: We are in this Together



Presented By:

Mindy Haas, President Florida PTA

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Engagement Chair Florida PTA



History

- Founded in 1897 as the **National Congress of Mothers** by Alice McLellan Birney and Phoebe Apperson Hearst.



- In 1970, the **National Congress of Parents and Teachers (National PTA)** and the **National Congress of Colored Parents and Teachers (NCCPT)** founded by Selena Sloan Butler in Atlanta, Ga. merged to serve all children.





PTA Vision

Making Every Child's
Potential a Reality!



PTA Mission

- To be a powerful voice for all children
- To be a relevant resources for families and communities
- To be a strong advocate for the education and well-being of every child



PTA Purposes



- To bring into closer relationship the home and the school so that parents and teachers may cooperate intelligently in the education of children and youth.
- To encourage parent and community members to get involved with their children and schools.
- To support and speak on behalf of children and youth in the community in front of government bodies and other organizations that make decisions affecting children.



PTA : Who Are We?

- An association comprised of 54 congresses
- Volunteer member driven 501 (c) 3
- Non commercial, non sectarian and non partisan
- Comply with all federal and state regulations
- The largest volunteer child advocacy association in the nation working exclusively to improve the educational, health, safety and overall well-being of all children





**Florida
PTA[®]**

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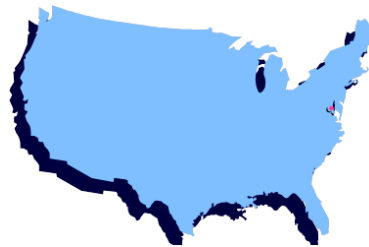
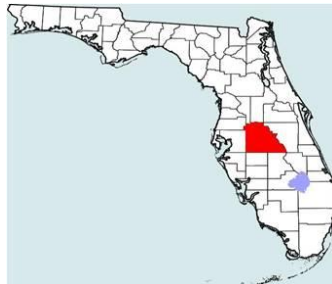
- State Office in Orlando with 6 staff members
- Board of Directors 50 volunteers
- 14 County Councils + 17 Counties w/Units
- 1300 local units
- Each unit is a self governing group planning its programs and activities to meet the needs of children and youth in the school and communities in which they serve.



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PTA: What Do We Do?

- Speak on behalf of all children
- Advocate and connect
- Collaborate with other like-minded groups
- Build relationships within the community



Florida PTA Leading the Way...



Effective Family Engagement



PTA: What Do We Offer?

- Recruit, develop and retain members
- Resources for leadership
- Being part of a team



PTA: Resources



- Training: E-learning, KOM, Leadership Convention, personal support via council or state
- Presentations on an array of topics
- Program ideas and general planning resources (surveys, recruitment letters, promotion strategies, etc)
- Ready to implement programs





**SCHOOL OF
EXCELLENCE**

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- Program supports and celebrates partnerships between PTAs and schools in order to enrich the educational experience and overall well-being of the students.
- PTA is a key partner for continuous school improvement.
- As a National PTA School of Excellence, families feel welcomed and empowered to support student success.
- School of Excellence provides an opportunity to make a substantial positive impact on school and student success.



Florida **PTA**® Awards and Recognitions

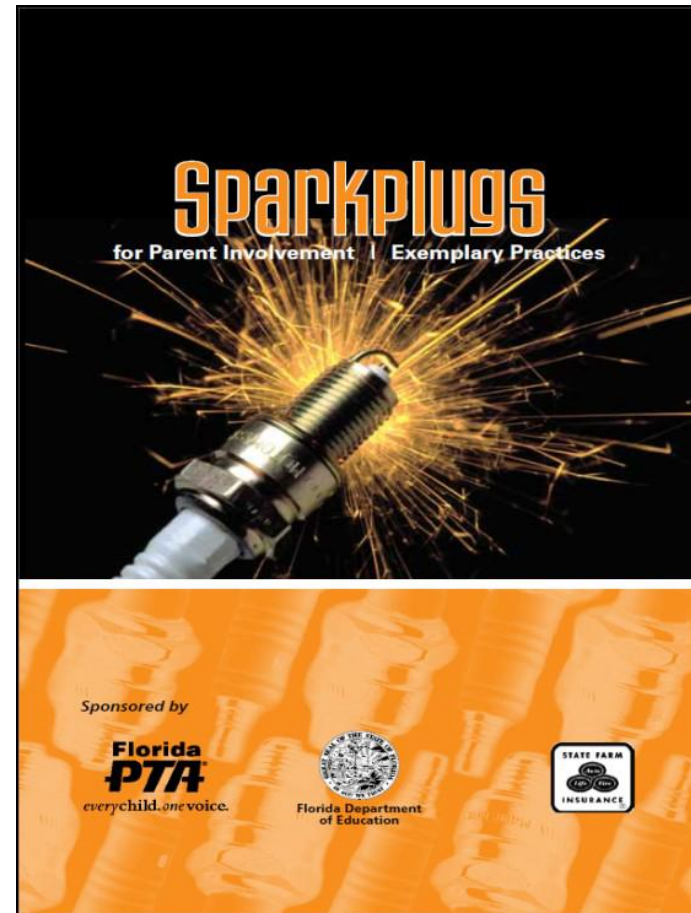
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- **Program Related Awards:** Safety, Literacy, Friends of the Environment and Local Unit Program
- **Student Awards:** Advocate, Involvement and Community Service
- **Other Awards:** Outstanding Principal, Local Unit Achievement, Volunteer Award



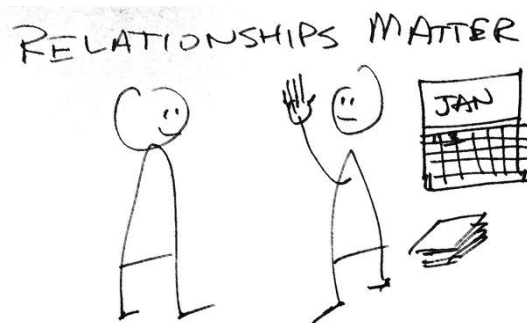
Family & Community Involvement Award

February 15, 2016



Reach Out

- Get to know your county council
- Promote district wide events together
- Collaborate on finding common ways to utilize volunteers that fit both models



Common Goals

Volunteers, Parents and Community

ALL

Participating in the Process

