The PTA and our Schools: We are in this Together

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PTA®
everychild. onevoice.
History

- Founded in 1897 as the **National Congress of Mothers** by Alice McLellan Birney and Phoebe Apperson Hearst.

- In 1970, the **National Congress of Parents and Teachers (National PTA)** and the **National Congress of Colored Parents and Teachers (NCCPT)** founded by Selena Sloan Butler in Atlanta, Ga. merged to serve all children.
PTA Vision
Making Every Child’s Potential a Reality!

PTA Mission
• To be a powerful voice for all children
• To be a relevant resources for families and communities
• To be a strong advocate for the education and well-being of every child
PTA Purposes

• To bring into closer relationship the home and the school so that parents and teachers may cooperate intelligently in the education of children and youth.

• To encourage parent and community members to get involved with their children and schools.

• To support and speak on behalf of children and youth in the community in front of government bodies and other organizations that make decisions affecting children.
PTA: Who Are We?

• An association comprised of 54 congresses
• Volunteer member driven 501 (c) 3
• Non commercial, non sectarian and non partisan
• Comply with all federal and state regulations
• The largest volunteer child advocacy association in the nation working exclusively to improve the educational, health, safety and overall well-being of all children
• State Office in Orlando with 6 staff members
• Board of Directors 50 volunteers
• 14 County Councils + 17 Counties w/Units
• 1300 local units

• Each unit is a self governing group planning its programs and activities to meet the needs of children and youth in the school and communities in which they serve.
PTA: What Do We Do?

• Speak on behalf of all children
• Advocate and connect
• Collaborate with other like-minded groups
• Build relationships within the community
Florida PTA Leading the Way…

Effective Family Engagement
PTA: What Do We Offer?

- Recruit, develop and retain members
- Resources for leadership
- Being part of a team
PTA: Resources

• Training: E-learning, KOM, Leadership Convention, personal support via council or state
• Presentations on an array of topics
• Program ideas and general planning resources (surveys, recruitment letters, promotion strategies, etc)
• Ready to implement programs
• Program supports and celebrates partnerships between PTAs and schools in order to enrich the educational experience and overall well-being of the students.

• PTA is a key partner for continuous school improvement.

• As a National PTA School of Excellence, families feel welcomed and empowered to support student success.

• School of Excellence provides an opportunity to make a substantial positive impact on school and student success.
Program Related Awards: Safety, Literacy, Friends of the Environment and Local Unit Program

Student Awards: Advocate, Involvement and Community Service

Other Awards: Outstanding Principal, Local Unit Achievement, Volunteer Award
Family & Community Involvement Award

February 15, 2016
Reach Out

• Get to know your county council
• Promote district wide events together
• Collaborate on finding common ways to utilize volunteers that fit both models
Common Goals

Volunteers, Parents and Community
ALL
Participating in the Process