

Process of Production

Days: 155 days

Key Learning: Students learn the process of video production through pre-production, production and post-production.

Unit Essential Questions: How do pre-production, production and post-production work together to create a quality video project?

Concept : Pre-Production

Concept: Production

Concept : Post-Production

Lesson Essential Question:

How do you create a relevant and informative/entertaining storyboard/script?

Lesson Essential Question:

How do you turn your story/script into a rigorous and relevant video project?

Lesson Essential Question:

How are the different programs of editing and graphic design used to edit video footage into a finished product?

Vocabulary : Safari, Google, Characterization, protagonist, antagonist, conflict, irony, setting, theme, plot, resolution, storyboard, research, exposition,

Vocabulary: Lighting, camera, audio

Vocabulary: Final Cut Pro, Livetype, Motion, Soundtrack Pro, After Effects, Photoshop, Garageband, iDVD, DVD Studio Pro, iTunes, Log and capture, scratch disk, preferences, file transfer, file maintenance, exporting, timeline, quicktime, AIFF, mp3, sequence, browser, inspector, bin, viewer, canvas

Additional Information/Resources: ITV Best Practices (www.polk-fl.net/itv), Television Production by Phillip Harris and Television Production Handbook by Herbert Zettl