

Orientation

Days: 5 days

Key Learning: All members of a video production team are responsible for proper handling of video production equipment.

Unit Essential Questions: What are the basic skills and responsibilities necessary for a successful video production project?

Concept : Proper equipment handling

Concept: Job descriptions of a production team

Concept : Behavioral responsibilities

Lesson Essential Question:

What are the proper ways to use and store the following items: cameras, microphones, tripods, cables, tapes, decks, computers, beachteks, adapters and any other relevant video equipment?

Lesson Essential Question:

What are the roles and responsibilities of each production team member?

Lesson Essential Question:

How should a television production student behave?

Vocabulary : Beachtek, Tripod, quick release plate, XLR, firewire, lapel, pan, tilt, zoom, white balance, CU, Med. shot, establishing shot, stereo, "blacken" tapes, ports, jacks, male/female ends.

Vocabulary: Director, Producer, Editor, On Air Talent (Anchor, Reporter, Actors) Camera Operator, Graphics Designer, Audio Engineer

Vocabulary: Consistency, Integrity, Professionalism, Teamwork, Respect

Additional Information/Resources: ITV Best Practices (www.polk-fl.net/itv), Television Production by Phillip Harris (Goodheart-Willcox Company, Inc. www.g-w.com copyright 2006)