

PASS© Promotes Successful Reading

Sherry Clarke
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Mount Vernon Elementary School
Shadowlawn Elementary School

COUNCIL FOR EDUCATIONAL CHANGE

PASS



Business and Education Partnership



GOAL:
Student success is bottom-line goal & reward of PASS model.

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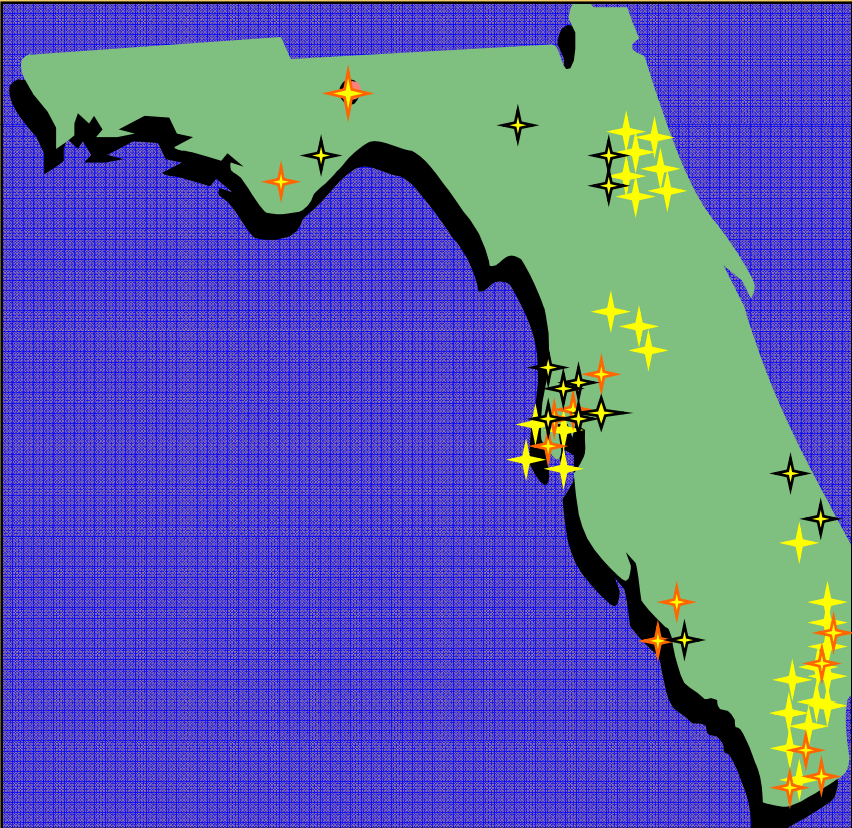
Statewide PASS Sponsor

MODEL DESCRIPTION:

CEO and Principal work together to set, plan and implement activities to support school improvement plan and increased student achievement

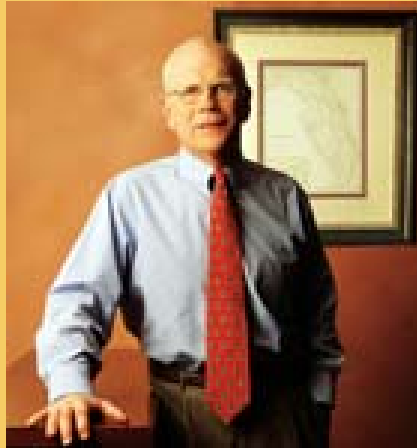
History

From 7 schools in 2001 to 67 models and programs at schools statewide in 2007

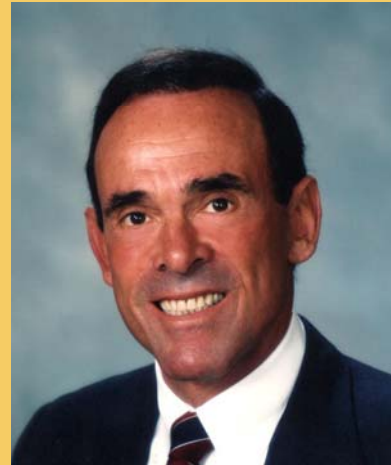


History

**Peter
Rummell**



**Leonard
Miller**



Vision of Florida Council of 100, under leadership of Peter Rummell and Leonard Miller, Chair of the South Florida Annenberg Challenge.

Model Funding

- ❑ \$100,000 from CEO over 3 years
- ❑ \$100,000 matched by Council through Florida legislative appropriation
- ❑ Program-wide support from Raymond James Financial

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Hialeah Principal Carolina Naveiras and CEO Jeffrey Miller at ribbon-cutting for computer lab funded through PASS.

Some \$\$ Uses:

- Incentives and rewards
- Academic programs
- Technology linked to academics
- Parent/community outreach
- Professional development

Spending—flexible to meet school needs

MODEL Elements

CEO teams with Principal

Leadership of Principal Empowered

Supported by education coach—liaison



Model elements

PASS PARTNERS:

**Coordinators, Education Coaches,
Business leaders, CEO's, Principals,
Council staff, Donors, Supporters, Florida
Legislature, FLDOE**



**PASS Program Coordinator,
Sherry Clarke, right**

**PASS Coordinators, Mike and
Jane Kinghorn, below**



Model elements

Focused school improvement

School & student performance data-driven

Statewide network of PASS teams

Promising practices based on Council leadership programs and research



Model

Infusion of business best practices:

- Incentives and rewards
- Data-based decision-making
- Focus on *leading*, not managing
- Build relationships

Model

Public Awareness & Recognition:

- Celebrate accomplishment & hard work
- Involve entire school community
- Open doors to local community
- Enlist company volunteers
- Recruit other partners



**Boca Ciega HS PASS launch, St. Petersburg:
Community-wide celebration including Mayor
Rick Baker of St. Petersburg, PASS CEO Dr.
Akshay Desai, school district and school
leadership and Council President and
Executive Director, Dr. Elaine Liftin**



PASS Hialeah Elementary School Launch:

More than 1,000 school and community members including then Gov. Jeb Bush, Supt. Rudy Crew, and CEO Jeffrey Miller



Palm Lakes Elementary, Miami, gathered to thank CEO sponsors The Graham Family Foundation and Beth Martinez. The school went from a C to an A!

Leon Medical Center now sponsoring another PASS at the school.





Naples-based Kraft Construction Company, led by Chairman and CEO Fred Pezeshkan, supports the PASS model at Shadowlawn Elementary.

Reading and PASS©

- Improving students' reading skills was the most common student achievement-related PASS plan objective. As a combined group, active PASS schools made statistically significant learning gains in reading from the 2005-2006 to the 2006-2007 school year.
- www.changeeducation.org