

It
pays
to
bank
with



www.midflorida.com

(863) 688-3733

Toll Free (866) 913-3733

Habla Español (877) 834-6376

Federally insured by NCUA.

Free Checking

No tricks, no angles, no hidden fees – just a checking account that offers you everything you need – **FOR FREE!**

- No minimum balance requirement
- Free Debit Card
- Free Debit Card Rewards
- Free Online Banking with Online Bill Payment
- Free eStatement and more!



PLUS! Get a free **photo debit card** with your new checking account.³

Limited Time Offer

\$77

with your new **FREE** Checking account or **On-The-Go** Mobile Banking account¹

Direct Deposit required.

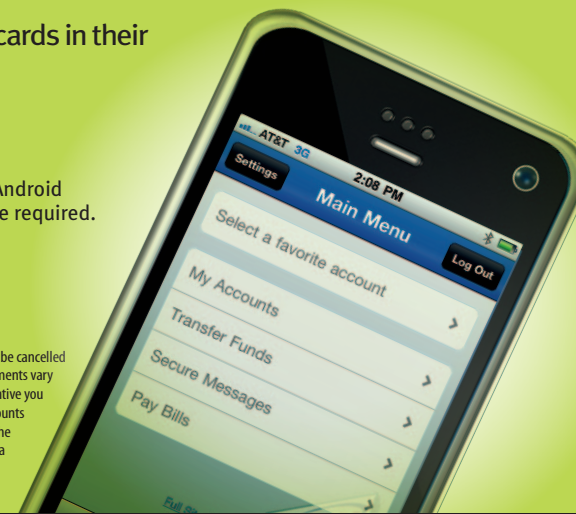
On-The-Go Mobile Banking

We'll **pay YOU** **\$2** each month.²

An account geared for those who live with nothing but a few cards in their pocket and a smartphone within reach at all times.

- No minimum opening deposit
- Free Photo Debit Card
- Free Mobile Banking
- Free eStatement
- Minimum 10 debit card transactions to earn \$2

iPhone or Android smartphone required.



A \$5 minimum savings account is required for membership with MIDFLORIDA. Credit approval required. 1. Offer valid as of December 1, 2011 and may be cancelled without notice. To qualify for the \$77 cash incentive, you must open a checking account of any type except Freedom Banking. Opening deposit requirements vary by checking account type. Anyone who has held a checking account with MIDFLORIDA in the past will not qualify for the \$77 incentive. To get \$77 incentive you must sign up for direct deposit (minimum \$500) which must post to account within 30 days of account opening for all accounts except RT4T. RT4T accounts will require five transactions (deposits/withdrawals, etc.) within 30 days to qualify for incentive. \$77 will be deposited to account once you have met the account requirement. 2. For the account to qualify as On-The-Go Mobile Banking, you must accept and open online banking, eStatement, eNotice and a debit card and requires mobile banking access using an iPhone or Android phone. To receive the \$2 per month incentive, you must complete at least 10 debit card purchase transactions. ATM transactions will not apply. 3. Free photo debit card not available with new Freedom Banking accounts.

32 LOCATIONS THROUGHOUT CENTRAL FLORIDA

Lakeland • Highland City • Auburndale • Winter Haven • Haines City • Bartow • Lake Wales • Avon Park • Sebring • Lake Placid • Okeechobee • Wauchula • Arcadia • Tampa • Brandon • Land O' Lakes • Lutz