

Strategic Plan

2008-2013

“First in the Nation”

Linking District Planning
to School Results

June, 2008



“He wove a great web of knowledge, linking everything together, and sat modestly at the center, eager to help.”

Walter Kerr

Tribute to *Times* drama editor, *NYTimes* 5 Jan 85

Strategic Planning: It's All Linked!

Strategic Plan/District Objectives

SIP Plan/School Objectives

Measurement/ BPS Scorecard



First in Florida
Brevard Public Schools
2007 – 2008 Strategic Plan Strategies for Principals



	Goal	Description	ES	MS	HS	ALL
2.1.6	Curriculum	Improve student attendance rate to 95% in every school.				√
2.1.13	Curriculum	Achieve the grade “A” in every school by the end of the 2008 - 2009 school year.				√
2.3.1	Curriculum	Expand opportunities for students to participate in the arts , including a strings program at every school, and by offering schools with specialized focus on the arts, including magnet schools.				√
3.1.3	Workforce	Increase the number of National Board Certified Teachers.				√
4.1.1	Community	Increase the number of adult, senior, and youth volunteer hours.				√
5.3.5	Facilities	Provide a student to computer equity ratio of fewer than five students per one modern computer with a refresh cycle every four years.				√
5.3.7	Facilities	Utilize the newly developed DOE “Inventory of Teacher Technology Skills” to indicate every teacher is “proficient” in using technology in the classroom.				√



SCHOOL IMPROVEMENT PLANS ALIGNMENT TO BREVARD COUNTY PUBLIC SCHOOL'S DISTRICT STRATEGIC PLAN, AND EQUITY PLAN



Before submitting your school improvement plan for review to the Office of Accountability, Testing, and Evaluation, please ensure that the following requisites have been met:

SCHOOL _____

<i>SCHOOL IMPROVEMENT PLAN ELEMENTS</i>	<i>STRATEGIC & EQUITY PLAN</i>	√
4. Does your plan include an objective to increase the attendance rate to at least 95% and/or is it infused into the SIP in your existing strategies?	2.1.6	
6. Do the percentages of progress in your objectives allow you to reach a school grade of "A"?	2.1.13	
8. Does your plan incorporate ways to enhance the fine arts and performing arts programs including dance?	2.3.1 2.3.2	
11. Is increasing the number of National Board Certified Teachers addressed in your strategies?	3.1.3	
13. Is the implementation of technology infused in your plan to include the ratio of computers per students and the utilization of the "Inventory of Teacher Technology Skills" to assess teacher proficiency in technology?	5.3.5 5.3.7	

ALIGNMENT

Strategy: 2.1.13 Every school an A

SIP Checklist: # 6

BPS Scorecard: 7.1-1

?

BPS SCORECARD							
School Results Profile							
SCHOOL GRADE INDICATORS							
Figure 7.1-1 School Grade History ?				Figure 7.1-1f School Grade: % Making Math Gains ?			
2005	2006	2007	2007 District	2005	2006	2007	2007 District
A	A	A	A	65	72	61	76
Indicator should increase				Indicator should increase			
Figure 7.1-1a School Grade: % Meeting High Standards in Reading ?				Figure 7.1-1g School Grade: % of Lowest 25% Making Learning Gains in Reading ?			
2005	2006	2007	2007 District	2005	2006	2007	2007 District
76	76	78	76	60	65	69	59
Indicator should increase				Indicator should increase			
Figure 7.1-1b School Grade: % Meeting High Standards in Math ?				Figure 7.1-1h School Grade: % of Lowest 25% Making Learning Gains in Math ?			
2005	2006	2007	2007 District	2005	2006	2007	2007 District
64	73	74	82	n/a	n/a	60	68
Indicator should increase				Indicator should increase			
Figure 7.1-1c School Grade: % Meeting High Standards in Writing ?				Figure 7.1-1i School Grade: Total Points Earned ?			
2005	2006	2007	2007 District	2005	2006	2007	2007 District
88	92	96	88	420	441	558	578
Indicator should increase				Indicator should increase			
* grading scale increased by 200 points in 2007							

SCHOOL GRADE INDICATORS

Figure 7.1-1 School Grade History ?

2005	2006	2007	2007 District
A	A	A	A

Figure 7.1-1e School Grade: % Making Reading Gains ?

2005	2006	2007	2007 District
63	62	63	65

Indicator should increase

Figure 7.1-1a School Grade: % Meeting High Standards in Reading ?

2005	2006	2007	2007 District
88	86	85	76

Indicator should increase

Figure 7.1-1f School Grade: % Making Math Gains ?

2005	2006	2007	2007 District
			76

Strategic Plan Strategy 2.1.21:
Increase the percent of students scoring Level 4 and 5 on the FCAT Reading, Math, Science and Writing

2.1.5: Obtain adequate yearly progress based on NCLB standards at the school and district level

Figure 7.1-1b School Grade: % Meeting High Standards in Math ?

2005	2006	2007	2007 District
90	91	92	82

Indicator should increase

Lowest 25% ?

2005	2006	2007	2007 District
			59

Figure 7.1-1c School Grade: % Meeting High Standards in Writing ?

2005	2006	2007	2007 District
95	98	97	88

Indicator should increase

Figure 7.1-1a School Grade: % Meeting High Standards in Reading: % of Regular education students scoring levels 3, 4 or 5 on FCAT Reading

Lowest 25% ?

2005	2006	2007	2007 District
n/a	n/a	81	68

Indicator should increase

Figure 7.1-1d School Grade: % Meeting High Standards in Science ?

2005	2006	2007	2007 District
n/a	n/a	76	64

Indicator should increase

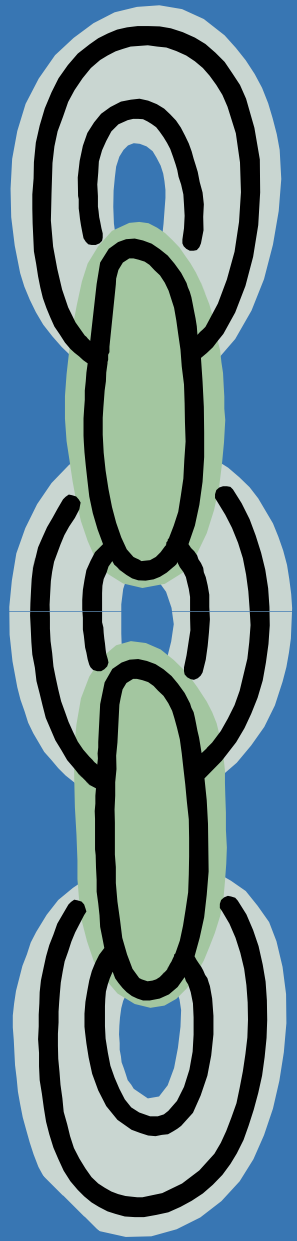
Figure 7.1-1i School Grade: Total Points Earned ?

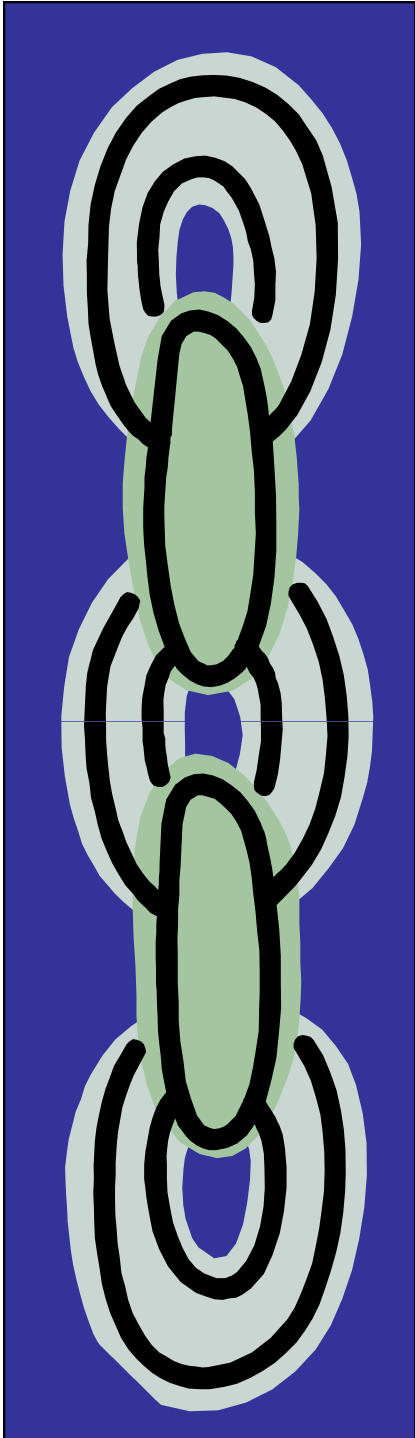
2005	2006	2007	2007 District
n/a	n/a	643	578

Indicator should increase

Figure 7.1-1j School Grade: Rank in District/State based on Total Points Earned ?

2005 District/State		2006 District/State		2007 District/State	
n/a	n/a	1	37	n/a	n/a





You know all about the
LINK from the
Strategic Plan

To the
**School Improvement
Plan**

To the
BPS Scorecard

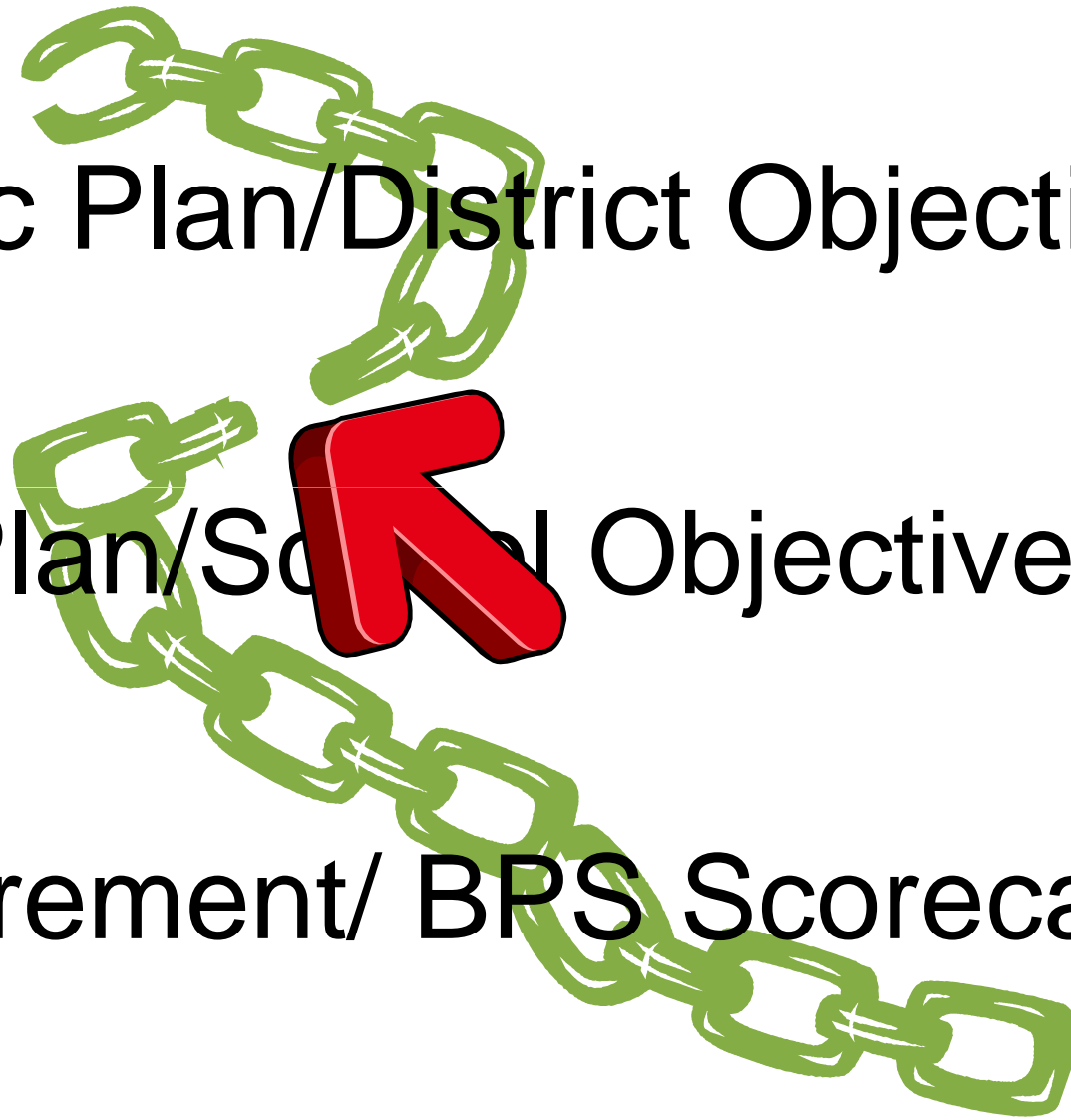
<http://www.brevard.k12.fl.us>

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STRATEGIC PLAN:

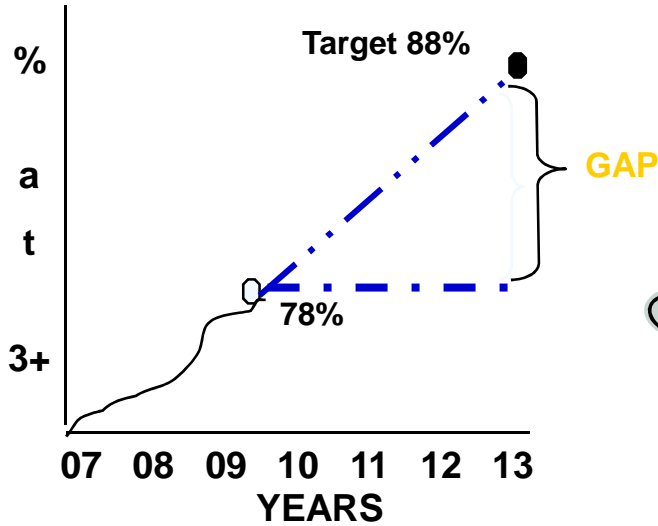
By 2013, the percent of students scoring level 3+ in FCAT Reading will increase by 10 percentage points.

Key Performance Indicator (KPI)

Strategic Plan Strategy

Board Priority

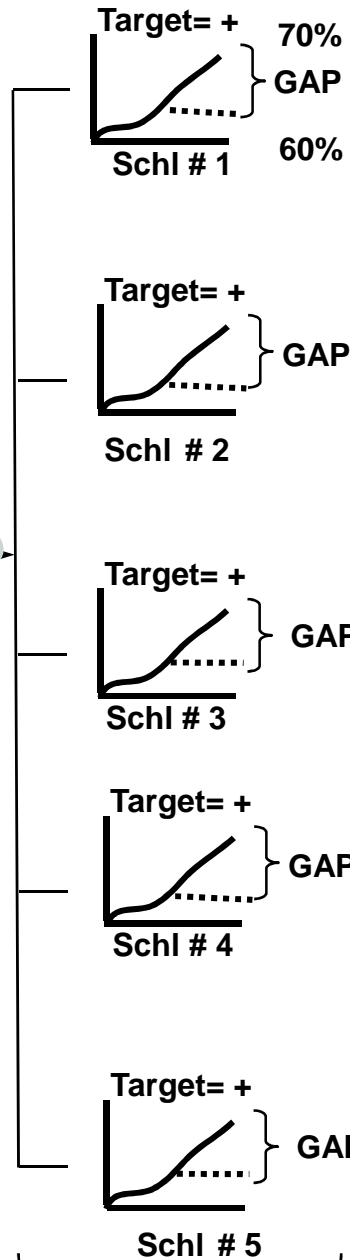
STRATEGIC PLAN: By 2013, the % of students scoring level 3+ in FCAT Reading will increase by 10 percentage points.



Gap= 10%

ANNUAL TARGETS	
2009	= 80%
2010	= 82%
2011	= 84%
2012	= 86 %
2013	= 88 %

DISTRICT



SCHOOL

ANNUAL TARGETS	
2009	= 62%
2010	= 64%
2011	= 66%
2012	= 68%
2013	= 70%

SIP TOOL

Develop Objectives & Strategies

School Improvement PLAN

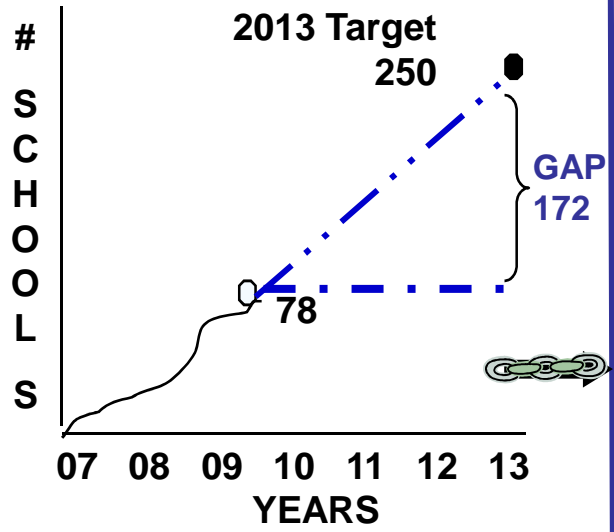
BPS Scorecard

STRATEGIC PLAN:

By 2013, BPS will have 250 dual diploma graduates.

**Key Performance Indicator (KPI)
Strategic Plan Strategy
Board Priority**

STRATEGIC PLAN: By 2013, BPS will have 250 dual diploma graduates



Gap= 250-77=172 additional

ANNUAL TARGETS	
2009 =	100
2010 =	125
2011 =	175
2012 =	225
2013 =	250

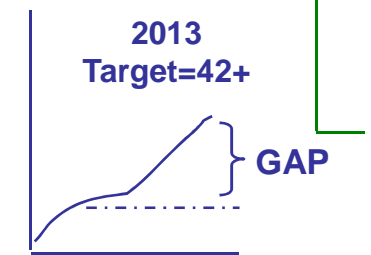
DISTRICT



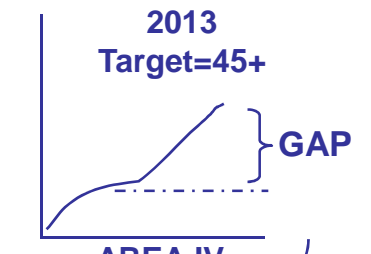
AREA I



AREA II

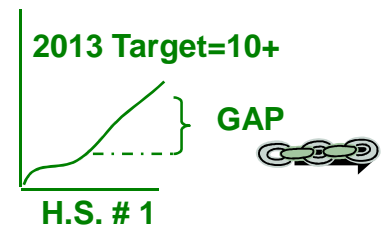


AREA III

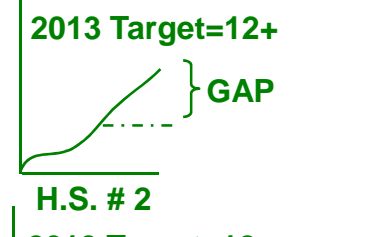


AREA IV

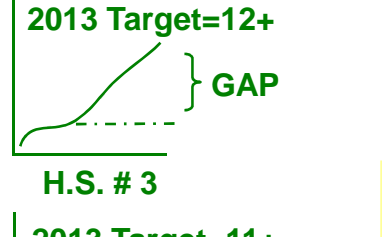
AREA



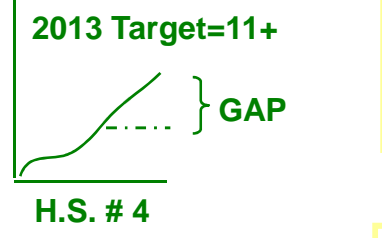
H.S. # 1



H.S. # 2



H.S. # 3



H.S. # 4

SCHOOL

Determine annual goals
 Over 5 years
 Current=4
 Goal=14
 2009 = 4+1= 5 total
 2010 = 5+1= 6 total
 2011 = 6+2= 8 total
 2012 = 8+3=11 total
 2013 =11+3=14 total

SIP TOOL

Develop Objectives & Strategies

School Improvement PLAN

BPS Scorecard

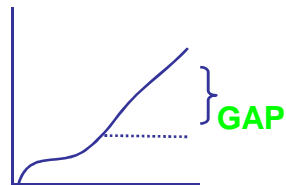
School Improvement Plan

NEEDS ASSESSMENT

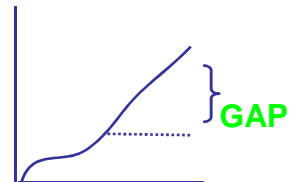
A NEEDS ASSESSMENT is a process that is tied to making the school's vision a reality, assesses the gaps between where a school is and where it would like to be, and drives the school improvement process.

TARGET SETTING

Target setting is a process by which you analyze your trend data, and with the district goal target in mind, determine what growth must occur on a yearly basis to be in line with the district's Strategic Plan goals and objectives.



District Goal ____ %
Gap =
District Current ____ %



School's Target ____ %
Gap =
School's Current ____ %

School Improvement Plan OBJECTIVES

An objective is meant to be a realistic target that is written in active tense and uses observable verbs; answers "who is going to do what, when and to what extent? (measurable). It is required that all objectives be S.M.A.R.T.

- Overall Objective**
- AYP Objective(s)**
- Lowest 25% Objective**

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District/School Targets



SIP Plan/School Objectives

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