

2009 VPSC Summer Summit

Magnet/Choice Principal Training Agenda



Hosted by: Polk County Schools through the VPSC Program Award

TradeWinds Island Resorts
5600 Gulf Blvd.
St. Pete Beach, FL 33706



Sessions will be in the Snowy Egret Room

Tuesday, June 16, 2009

Time:	Topic-Presenter:	Location:
1:00-2:00 PM	Registration	Grand Palm Colonnade
1:30-2:45 PM	The Three Factors: information/marketing, implementation/expansion, and transportation-Brian Warren, Senior Coordinator, Office of Magnet, Choice and Charter Schools, Polk County	Snowy
2:45-3:00 PM	Break	
3:00-4:30 PM	A Discussion of Best Practices: Getting Information to Your School Communities -Leah Lauderdale, Senior Director, Community Relations, Polk County	Snowy
	Dinner on your own	

Wednesday, June 17, 2009

Time:	Description:	Location:
7:30-8:30 AM	Networking Breakfast	Grand Palm Colonnade
8:30-11:45 AM	Does the School Make the Program or Does the Program Make the School?-Marilyn McClain, Choice Specialist, School Choice Services, Orange County (8:30-10:00) Break (10:00-10:15) Technology in the Classroom-Evelyn Hollen, Principal of Lincoln Academy, Polk County (10:15-11:45)	Snowy



12:00-1:00 PM	Lunch	Grand Palm Colonnade
1:00-3:00 PM	IB Programs for Elementary, Middle and High Schools:A Program Overview-Dan Lundeen, Supervisor, Student Demographics, Projections, and Assignment, Manatee County(1:00-2:00) Florida School Choice, Transparent to Parents-(2:00-3:00)Bill Storms	Snowy
3:00-3:15 PM	Break	Grand Palm Colonnade
3:15-4:30 PM	Communication Strategies for the Disgruntled Choice Parent-Jeri Nelson, District Resource Teacher, Choice Information Specialist, Hillsborough County(3:15-4:00) Wrap-Up(4:00-4:30)	Snowy
	Dinner on your own	



Thursday, June 18, 2009

Time:	Topic Discussion	Presenter
7:30-8:30 AM	Networking Breakfast	Breckenridge
8:30-11:30 AM	A Toolkit to School Marketing Plans-Gary Bryan, Supervisor of Magnet Programs, Duval County (8:30-9:30) Vertical Program Articulation and Feeder Programs- Evelyn Hollen, Principal of Lincoln Academy, Polk County and Brian Warren, Senior Coordinator, Office of Magnet, Choice and Charter Schools, Polk County (9:30-10:30) A Look Back and a Look Ahead- Brian Warren, Senior Coordinator, Office of Magnet, Choice and Charter Schools, Polk County (10:30-11:30)	Snowy
11:30 AM-12:30 PM	Lunch	Grand Palm Colonnade
12:30-2:00 PM	Evaluation, Wrap Up and Next Steps- Brian Warren, Senior Coordinator, Office of Magnet, Choice and Charter Schools, Polk County(12:30-2:00)	Snowy
2:00 PM	Travel home	