

**Project Partners**

Keep Polk County Beautiful  
LE/AD  
Florence Villa, CDC  
Bok Tower  
Lakeland Clean and Beautiful  
Keep Winter Haven Clean and Beautiful  
Florida Yards and Neighbors  
Genesis Volunteer Zoo  
Florida Fish & Wildlife Conservation Commission  
PC BoCC Natural Resource Division / Environmental Lands Program  
PC BoCC Neighborhood Partnerships  
PC BoCC Solid Waste Division (Recycling)  
Sierra Club  
Street Audubon Center  
Lake Region Audubon Society  
Circle B Bar Reserve (Environmental Lands Program)  
FIPR (Florida Institute for Phosphate Research)

**Match Partners**

Cypress Gardens  
Cargill  
Rinker  
Progress Energy  
Tom Patton

**Environment –**

- restoration of degraded areas;
- exotic plant removal;
- propagation and planting of native plants;
- water, flora, and fauna testing/monitoring;
- research on endangered species;
- erosion abatement efforts;
- management of public lands to include trail and outdoor classroom design and maintenance;
- raise-and-release efforts;
- energy audits for homes, schools, and communities;
- mapping.

**Demonstration elements include:**

- teach others to raise environmental awareness;
- presentations and performances;
- create brochures;
- PSAs and web sites;
- give tours and field days;
- make videos;
- place information in kiosks and translate information into foreign languages;
- organize advocacy campaigns;
- fundraising to preserve natural areas.

All projects must relate in some form to the “Just Read, Florida!” Reading Initiative by including some reading/writing element(s).