

## **PCSB ITV Middle School Lesson Plan: *Script Writing***

### **I. Basic Information:**

Name: Joyce Kirby                      Position: Video Production Teacher  
 School: Dundee Ridge Middle School              Grade Level focus: 7

Lesson title: Script Writing

Subjects:    Sunshine State Standard Addressed:  
 (List areas that the lesson addresses) (Benchmark, strand, brief explanation)

<b>Language Arts</b>	LA.B.1.3.1 organizes information before writing according to the type and purpose of writing.
	LA.B.1.3.2 drafts and revises writing that: is focused, purposeful, and reflects insight into the writing situation; conveys a sense of completeness and wholeness with adherence to the main idea.
	LA.B.1.3.3 produces final documents that have been edited for: correct spelling and correct punctuation.
	LA.B.2.3.1 writes text, notes, outlines, comments, and observations that demonstrate comprehension of content and experiences from a variety of media.
	LA.D.2.3.3 distinguishes between emotional and logical argument.
	LA.D.2.3.2 uses literary devices and techniques in the comprehension and creation of written, oral, and visual communications.
	LA.D.2.3.1 selects language that shapes reactions, perceptions, and beliefs.
<b>Mathematics</b>	MA.E.3.3.1 formulates hypotheses, collects and interprets data, and evaluates hypotheses by making inferences and drawing conclusions based on statistics.
	MA.E.1.3.1 collects, organizes , and displays data in a variety of forms.
<b>Science</b>	SC.H.3.3.7 Understands that science, technology and society are interwoven and interdependent. Knows that computers speed up and extend peoples' ability to collect, sort, and analyze data; prepare research reports; and share data and ideas

	with others.
<b>Theatre</b>	TH.E.1.3.3 Knows pertinent skills, discipline, and knowledge needed to pursue careers and recreational opportunities in theatre, film, television and electronic media.
<b>Visual Arts</b>	VA.B.1.3.2 knows how the qualities and characteristics of art media, techniques, and processes can be used to enhance communication of experiences and ideas.

Technology Training Modules used in development:

Television Production Today
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**II. ISTE/NETS Objectives Addressed:** (Minimum of two listed in any area.)

Student:

1. Apply strategies for identifying and solving routine hardware and software problems that occur during everyday use. (1)
2. Demonstrate knowledge of current changes in information technologies and the effect those changes have on the workplace and society. (2)
3. Exhibit legal and ethical behaviors when using information and technology, and discuss consequences of misuse. (2)
4. Use content-specific tools, software, and simulations (e.g., environmental probes, graphing calculators, exploratory environments, Web tools) to support learning and research. (3, 5)
5. Apply productivity/multimedia tools and peripherals to support personal productivity, group collaboration, and learning throughout the curriculum. (3, 6)
6. Design, develop, publish, and present products (e.g., Web pages, videotapes) using technology resources that demonstrate and communicate curriculum concepts to audiences inside and outside the classroom. (4, 5, 6)
7. Collaborate with peers, experts, and others using telecommunications and collaborative tools to investigate curriculum-related problems, issues, and information, and to develop solutions or products for audiences inside and outside the classroom. (4, 5)
8. Select and use appropriate tools and technology resources to accomplish a variety of tasks and solve problems. (5, 6)
9. Demonstrate an understanding of concepts underlying hardware, software, and connectivity and of practical applications to learning and

problem solving. (1, 6)
10. Research and evaluate the accuracy, relevance, appropriateness, comprehensiveness, and bias of electronic information sources concerning real-world problems. (2, 5, 6)

Teacher: If applicable to plan.

1. IA -Demonstrate introductory knowledge, skills, and understanding of concepts related to scriptwriting,
2. IID - Plan for the management of technology resources within the context of learning activities.
3. IIIB - Use technology to support learner-centered strategies that address the diverse needs of students
4. IIE - Plan strategies to manage student learning in a technology-enhanced environment.
5. IIIA - Facilitate technology-enhanced experiences that address content standards and student technology standards
6. IIID - Manage student learning activities in a technology-enhanced environment.

III. Overall description of the project: What is the reason for this module? What impact will it make on increasing technology and academic literacy for the participant?

The students will be able to understand news facts and create a script for anchors to read from teleprompter. The students will use correct spelling, punctuation, and grammar. The students will put in correct prompts for anchors, cameras, equipment-graphics, and insertion of B-rolls. Students will print out copy of script, make copies for control room, and place master in log book. The student will gain knowledge in creative writing, using computer technology, and producing a news show. All of these skills are used in the television industry.
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IV. Materials and Resources required for lesson plan implementation:

Microsoft Word, computer, typing paper, teleprompter
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V. Any special accommodations: i.e. ESE/ESOL

E.S.O.L – Re-explanation to Spanish-speaking student.
E.S.O.L. – Pair Spanish student with bilingual student.
E.S.E. – Pair with another student to assist.

VI. Assessment/ evaluation of the lesson:

<b>Process</b>	<b>Below Avg.</b>	<b>Satisfactory</b>	<b>Excellent</b>
1. Had clear vision of final product	1, 2, 3	4, 5, 6	7, 8, 9
2. Properly organized to complete project	1, 2, 3	4, 5, 6	7, 8, 9
3. Managed time wisely	1, 2, 3	4, 5, 6	7, 8, 9
4. Acquired needed knowledge base	1, 2, 3	4, 5, 6	7, 8, 9
5. Communicated efforts with teacher	1, 2, 3	4, 5, 6	7, 8, 9
6. Worked with group members	1, 2, 3	4, 5, 6	7, 8, 9
<b>Product (Project)</b>	<b>Below Avg.</b>	<b>Satisfactory</b>	<b>Excellent</b>
1. Format	1, 2, 3	4, 5, 6	7, 8, 9
2. Mechanics of writing/editing	1, 2, 3	4, 5, 6	7, 8, 9
3. Organization and structure	1, 2, 3	4, 5, 6	7, 8, 9
4. Creativity	1, 2, 3	4, 5, 6	7, 8, 9
5. Demonstrates knowledge	1, 2, 3	4, 5, 6	7, 8, 9, 10

Total Score: \_\_\_\_\_

Teacher(s) Comments:

VII. Timeline and procedures of the lesson: (daily specific plans for implementation including anticipatory set, student-centered activities, student assessment strategy)

Anticipatory Set: The teacher will pass out copies of former scripts and explain notations and organization of script. The teacher will present facts for 1 announcement and write basic announcement using the facts. The teacher will review basic word processing computer skills and printer operation.

Background Knowledge: Student must have basic computer skills in word processing. Students must have some knowledge of basic studio operation of anchors presenting morning news broadcast.

1. Teacher presents facts for 1 announcement and writes out announcement.
2. Students discuss importance of wording, accuracy, grammar, punctuation, spelling, and clarity of announcement.
3. Teacher passes out sheet with facts for 6 announcements.
4. Students create an introduction, 6 announcements and a closing/sign off.
5. Students add A and B for choice of anchor, 1, 2 or 3 for camera choice, indicate single or 2-anchor shot, insert codes for insertion of computer graphics, B-rolls, elmo camera, music, voiceovers, etc.

6. Students proof read script.
7. Students read each others scripts and select best of the class.
8. Students print out master copy and run additional copies for control room.
9. Students place master in log book.
10. Students then transfer script to teleprompter computer and reformat for teleprompter.
11. Students listen as script is read by anchor for fluency, clarity, and readability.
12. Students brainstorm for improvements or possible changes to script.

#### VIII. Unit Outcomes or Product Produced:

The students will learn to create scripts for the KNN morning news broadcast.

VIX. Write a summary which addresses how the integration of the technology in this lesson is relevant and increases student achievement.

Technology is extremely important in the lesson plan. Students will use Microsoft Word to create the script on the computer. Advanced computer skills are needed to format the script to show anchor selection, camera choice, and inserts. Students will use a printer to print out script and a teleprompter to scroll the script for anchors to read.