

Partnership Benefits

“Brighthouse Networks is committed to serving the community; becoming a partner in education allows us to help schools in both big and small ways and we, in turn, receive innumerable benefits.”

All partnerships are mutually advantageous offering both long-term and short-term benefits to both parties.

Benefits for Businesses and Organizations:

Visibility- Becoming a business partner with the schools can increase company visibility as a good corporate neighbor.

Awards- Gold and Silver Zone Awards are awarded annually to businesses who invest their time and talent in building our future workforce. The Florida Commissioner on Education selects two businesses annually to receive the Commissioner’s Business Recognition Award. For more information check out our [Awards information](#).

Leveraging Grant Dollars- Directing an organization’s grant dollars and its employees' time and talent to the same cause can often produce results far greater than either could do on their own. Becoming a partner provides a unique way to leverage corporate philanthropy and provides employees the opportunity to be part of the community impact.

A Recruiting Edge- A solid volunteerism program can be an important employee recruitment and retention tool.

A Stable Commitment- Volunteerism can help a company increase its commitment to the community, even during lean economic times when it might not be able to increase its charitable grant dollars.

Teamwork- Company-sponsored volunteer activities can foster team spirit and allow people to get to know their colleagues outside the workplace. It increases understanding among co-workers, encourages a respect for diversity and enriches a sense of community.

Leadership- Volunteer opportunities encourage employees to take leadership roles outside of the office, fostering such behavior inside the office as well.

New Skills- Volunteering challenges employees to learn new skills that may help them in their careers, simultaneously benefiting the organization.

Benefits for Students and Schools:

Academic Success: One study conducted by the National Center for Educational Accountability (NCEA), identified numerous ways partnerships helped schools succeed, stating

- High performing schools were more likely to have volunteers working on direct academic support activities such as in-classroom assistance or reading with students.
- In addition, high performing schools reported more than twice as many volunteer hours per week being devoted to their most important priority areas as did average or low performing campuses. (NCEA, TX, 2002)

Community Connection- Students, faculty, and staff working with businesses and organizations develop a respect for the diversity of community business members and an understanding of which businesses consider education a priority.

Encouragement- A positive role model is a strong motivator and can make a difference for many students.

Career Awareness- Students increase their knowledge of options upon graduation from school.